

# Jordan E. Goldfarb



**of counsel**

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## education

Florida State University College of Law (J.D., 2014, *cum laude*)

- *Florida State University Law Review*

Florida State University (B.S., Political Science and Inter-Disciplinary Social Sciences, 2009)

## admissions

Florida

U.S. District Court for the Middle District of Florida

U.S. District Court for the Southern District of Florida

## industries

Financial Services

Insurance

## services

Commercial Litigation

Consumer Financial Services Litigation

Insurance Defense and Coverage

The clients I represent often face tough decisions. I apply my experience, broad knowledge, and analytical abilities of their risk appetite to craft legal paths that best fit their goals and priorities. To me, litigating a case is similar to completing a puzzle. Each piece gets you closer to a satisfying resolution.

Jordan Goldfarb combines formidable advocacy skills with a deep familiarity with the issues facing the insurance industry to provide clients with shrewd, practical guidance. He handles the full scale of civil litigation and contract disputes, ranging from first-party claims, subrogation, and fraud cases to commercial claims, allegations of bad faith dealings, and internal disputes. For advice and counsel, Jordan drafts new policy language, amends claim handling guidelines, compiles metrics and analyzes trends, and supports clients in responding to various regulatory requests from governmental entities, such as the Florida Department of Financial Services.

Government and Internal Investigations  
Litigation  
Products Liability  
Real Estate

## affiliations

Broward County Bar Association

Based on his wealth of experience with property damage claims, Jordan knows that written reports and photos don't always tell the complete story. He believes you have to talk to people directly, and prides himself on developing relationships with the humans involved in every aspect of his matters.

Working closely with those he represents, Jordan develops and implements prudent, cost-effective strategies for claims handling and litigation. In addition to previously practicing as a law firm civil litigator, Jordan also served as an in-house attorney for a large, diverse insurance company.

An outstanding researcher, writer, and communicator, Jordan produces clear, effective documents and excels in presenting oral arguments and persuasive narratives in the courtroom. Bringing keen intelligence and a personable approach to his work, he places a premium on professionalism in all situations.